



## 2011 International Health Promotion Awards Symposium

URAC and the Care Continuum Alliance have partnered to present the 2011 International Health Promotion Awards (IHPA) Symposium. The IHPA Symposium recognizes and promotes innovative programs that significantly improve health around the world. Now in its second year, IHPA works to find and share real solutions that can be replicated worldwide and put into action immediately. By generating greater awareness of successful programs, these awards empower organizations globally to take action and save lives.

**This year's program will again take place in Rome, Italy, on December 5-6, 2011. For more information, go to [www.aihpa.org](http://www.aihpa.org).**

In 2010, the inaugural IHPA Symposium was held in Rome December 6-7. Applications from more than 190 organizations produced 90 nominations (59 for the community health awards, 31 for workplace health promotion). Forty-six countries were represented across North and South America, Europe, Asia and Africa.

### About the Awards

An international judging panel of expert health care professionals and policymakers choose the winning programs. Finalists are evaluated from their online submissions and presentation of their programs during the Symposium. Awards are given in two categories:

**International Community Health Awards** honor organizations whose ideas in health promotion and disease prevention have made significant contributions to improving individuals' lives and wellbeing in local communities. To help continue these efforts, the chosen programs also receive a \$5,000 award. The 2010 Community Health Award Winners were:

- Basic Health International, United States – Cervical Cancer Prevention in El Salvador
- Burgland Charity, Namibia – Naankuse Lifeline Clinic
- Centene Corporation, United States – Start Smart for Your Baby

**International Workplace Health Awards** recognize health promotion programs that optimize and maintain overall health and mitigate risk in the workplace. The 2010 Workplace Health Award Winners were:

- IBM Integrated Health Services, United States – Global Health Promotion Framework
- Intel Corporation, United States – Health for Life
- MOL Group, Hungary – STEP: Take a Step for Your Health

**The 2011 International Health Promotion Awards will be open for nominations through September 16, 2011, with an announcement of finalists planned for October. For more information on the IHPA Symposium, contact [communications@urac.org](mailto:communications@urac.org). For information regarding sponsorship opportunities, contact [jdesoto@urac.org](mailto:jdesoto@urac.org).**